

## **FACT SHEET - OCEAN BEACH**

### **History:**

1965 Nauset Light/Coast Guard beaches transferred to Federal Government on condition that:

“Taxpayers of the Town of Eastham and their families shall have the right to use the above described beach and other beaches developed by the National Park Service within the Town of Eastham together with the adjacent parking areas without charge.” (Source: Quitclaim Deed Coast Guard Beach Area, June 1963)

“Reserving to the taxpayers of Eastham and their families, the right to use the above described beach and adjacent waters for swimming, the adjacent parking area, and without charge.” (Source: Quitclaim Deed Nauset Light Beach Area, January 1965.)

April 2002 National Park announces intent to eliminate the drop off at Coast Guard Beach.

May 2002 Town Meeting resolution in support of development of Ocean Beach.

December 2002 Ocean Beach Project referred to Cape Cod Commission by local conservation Commission. Original plans included 300 spaces, circular parking area that extended to within 100' of the coastal bluff, and stairs originally designed to lay on the coastal bank. Final plans are described below.

May 2003 Zoning amendment passed to permit ocean beach development in District H.

May 2004 Town passes an override ballot in the amount of \$125,000 to fund ocean beach operations.

October 2004 Environmental Notification Form filed.

December 2004 Secretary of Environmental Affairs issues Certificate.

April 2005 Cape Cod Commission issues decision approving the project with conditions, one of which is that the Town place a Conservation Restriction on 8.08 acres of land to satisfy the Regional Policy plan requirement that a development have no impact on the natural environment.

May 2005 Town Meeting fails to approve Conservation Restriction.

June 2005 Conservation Commission Notice of Intent filing withdrawn by Town.

August 2005 Hearing on revised Notice of Intent with Conservation Commission.

August 30, 2005 Conservation Commission approves Notice of Intent, decision with conditions, in accordance with law, will be available within 21 days.

September 2005 Conservation Restriction to be considered by Special Town Meeting.

**The Beach:** The project consists of a two hundred and fifty (250) car parking area of pervious materials, paved access drives. The parking area is a rectangle and including the paved access drives and disabled spaces, covers 3.97 acres.

There is a 12' wide, and 200'+/- long gravel walkway on-grade from the parking area to a viewing platform, at the top of the stairs.

At the edge of the platform is a set of wood stairs, which consists of twenty (20) steps leading to a landing platform, then eight (8) steps to a platform and a final run of twenty-eight (28) steps. The stair case is designed to be supported by upright members and does not rest on the coastal bank. The stairs end on the beach.

The project included split rail fencing along the walkway and along much of the ocean side of the parking area. The fence will discourage excursions off the prepared paths.

On the beach level will be signage directing visitors toward the right, away from the private property and the nearer, NPS land. The base of the bluff will be signed to keep climbers off its face as well.

**Operations:** The committee will turn over to the town, a completely constructed and equipped ocean beach. The Board of Selectmen has made the following operations decisions:

1. Access will be limited to Eastham tax payers/residents and persons staying in Eastham. All two hundred and fifty (250) spaces will be available for both groups. There is no planned set-aside of fifty spaces, daily or seasonally, for persons staying in Eastham.
2. Access will be strictly controlled by the gate attendant and a police officer at the entrance will ensure that cars do not double-park or idle on the road surface.
3. Access to the site for drop-offs or parking will require:
  - A. that a parking space is available on the site; (no drop offs will be allowed on the roadway)
  - B. that a taxpayer/residents or weekly sticker is permanently affixed to the vehicle;
4. No stickers will be sold on-site, and no day stickers will be sold. The Cape Cod Commission has stipulated that access to the beach is limited to taxpayers and persons staying in Eastham.
5. The stickers will cost \$55.00 for taxpayer/resident for a season. The \$55.00 sticker will permit access to all bay beaches, ponds and the ocean beach. (For tracking purposes, \$40.00 of the sticker price shall be tracked as Ocean Beach revenue, while \$15.00 shall be tracked as bay beach revenue.)
6. Staffing will include gate attendants at the entrance and in the parking lot and life guards (3) on duty at the beach area.

7. Portable toilets will cover the sanitary needs of patrons.
8. The beach will be staffed July through September (Labor Day).
9. The gate will be closed and locked at dusk. The site will not be lit at night. Solar lights may be placed for safety and security.
10. Drinking water for staff and water for first aid will be provided in bottles, initially. The beach committee will install a potable water well, which will require a modification of the Cape Cod Commission permit, at a future date.

### **Revenue/Expense:**

**Revenue:** The beach fees are expected to significantly offset the cost of operations.

- C Approximately 3,000 taxpayer stickers are expected to be sold @ \$55 ea. of which \$40.00 each (i.e., \$40.00 x 3000) will yield \$120,000. (Currently approx. 7,500 stickers are sold for 610 available total spaces at all the bay beaches.)
- C Weekly stickers for the ocean beach only, will be available for persons staying in Eastham. We estimate sales of 500 @ \$90 (90 x 500) will yield a seasonal total of \$45,000.
- C Potential projected revenue for the beach is \$165,000.

**Expense:** The beach staffing levels and equipment will be consistent with NPS operations. The operational and capital budgets are projected at **\$138,469**. The budget details are:

#### Staffing

Gate Attendants (3)	69 days	8hr/day	11.50/hr	\$19,044
Lifeguards (6)	71 days	8hr/day	15.00/hr	51,120
	(Included 2 days of surf school)			
Maintenance (2)	69 days	4hr/day	12.00/hr	6,624
Summer Special				
(Police Officer)	69 days	8hr/day	14.00/hr	7,728
Beach Monitor	69 days	4hr/day	12.00/hr	3,312
(Natural Resource Officer)				

#### Disposables

First Aid supplies/Sunscreen Products, etc. \$1,070

Lifeguard Uniforms Training

Seven personnel @ \$280 ea.		\$1,960
Swim suit (2) @ \$50 ea.	\$100	
Hooded Sweat Shirt (1) @ \$60 ea.	60	
T-shirts		
(2) long @\$25 ea.	50	
(2) short @ \$20 ea.	40	
Long pants (1) @ 30 ea.	30	
Training/Certifications (7) @ 200 ea.		\$1,400

Attendant Uniforms

Six personnel @ \$110 ea.		\$ 660
T shirts (4) shirts short sleeve @ 20ea	80	
Sweat shirt (optional) 1 @ 30 ea.	30	

Contracted Equipment

Portable toilets (4) @ 2,000 ea.	\$ 8,000.00
Bottled Water (first aid/staff drinking)	\$ 1,500.00
Sticker production 4,000 @ .15ea	\$ 600.00

Capital and Equipment Needs

<u>Replace every five-year</u>		Annual Cost
Walkway, Viewing Platform, Gate Shack		
Bike Racks, Fencing, Lifeguard Stands	\$21,000.00	
One (1) AED	3,675.00	
One (1) Spine Board	245.00	
Three (3) Rescue Can Racks @ \$18.95	57.00	
Full Stair Replacement	<u>80,000.00</u>	
	104,977.00	
Shipping & Handling*	<u>597.00</u>	
	\$105,574.00	
		\$21,115.00

\*(does not include walkway viewing, etc.)

Replace every three years:

Stair relocation landward (crane/eng./repair)	\$ 15,000.00
Comprehensive Signage Program	3,600.00
Communications (Radio/Phone) 7 @ 150 ea.	1,050.00
Three (3) surf rescue boards @ 980 ea.	2,940.00
Three (3) rescue tubes @ 45.00 ea.	135.00
One (1) rescue reel	215.00
Two (2) megaphones @ \$99.75	200.00
Two (2) binoculars @ \$73.50	147.00
Three (3) water coolers @ \$75.50	227.00
Sixty (60) cones @ \$5.25	<u>315.00</u>
	23,829.00
Shipping & Handling*	<u>627.00</u>
	\$24,456.00
air, signs or communication)	\$ 8,152.00

\*(does not include stair, signs or communication)

<u>Replace every two years:</u>		
Crane rental for lower stair reset (\$1,200/day)	\$2,400.00	
Three (3) rescue cans @ \$57.25	172.00	
Two (2) sign boards @ \$89.25	<u>179.00</u>	
	\$2,751.00	
Shipping & Handling*	<u>53.00</u>	
*(does not include crane rental)	\$2,804.00	\$1,402.00

<u>Replace every year:</u>		
Ten (10) wax boards @ \$3.50	35.00	
Six (6) swim fins @ \$36.00	216.00	
Two (2) air horns @ \$9.50	19.00	
Two (2) air horn refits @ \$6.50	13.00	
Twelve (12) whistles @ \$3.50	42.00	
Two (2) dry erase @ \$22.00	44.00	
Three (3) counters @ \$3.25	10.00	
Three (3) fire extinguishers @ \$50.00	150.00	
Other (Incl. Grader rental & material)	<u>4,125.00</u>	
	\$4,654.00	
Shipping & Handling	<u>128.00</u>	
*(does not include Other)	\$4782.00	\$4782.00

**TOTAL CAPITAL & OPERATIONS** **\$138,469.00**

To support the beach operations, the town passed an override of \$125,000. The projected revenue in the first year of operation is \$165,000. Neither the revenue projection, nor the operation and capital budget are certain. Without actual experience, the revenue and expense budget are estimates based on best available information.

**General Information:**

The project has been approved by the Eastham Conservation Commission on August 30, 2005. The final order of conditions is being prepared. Reviews have been completed by the regional planning agency, Cape Cod Commission, whose staff and consultant experts reviewed the environmental impact of the development on the coastal bank, threatened species and habitat and traffic. Additionally, consultant evaluation of suspected archeological resources found that the site had no significant archeological resources. State agency reviews have resulted in state permits and findings that allow the proposal to proceed. The agencies include, Natural Heritage Program of Division of Fisheries and Wildlife, Executive Office of Environmental Affairs (MEPA), Massachusetts Historical Commission. Permitting agency spent thirty days or more on its review and solicited and considered comments from other agencies including Coastal Zone Management and the National Park Service.

